OBERLIN COLLEGE ALUMNI ASSOCIATION
Admissions Advisory Committee
VISION AND OBJECTIVES

Vision
Assist the College in recruiting a talented and diverse student body by coordinating the Alumni Recruiting Network (ARN) and providing advice and guidance to the Admissions Office and other College entities.

Key Objectives for the Admissions Advisory Committee
1. Increase active participation of alumni in recruiting activities;
2. Cultivate the working relationship between ARN volunteers and the Admissions Office;
3. Further increase the positive experiences of ARN members;
4. Facilitate transfer of information from the Admissions Office to the ARN; and
5. Investigate partnership and advisory roles related to student success, persistence to graduation, and retention.

Broad Goals by Theme of the Alumni Association Guiding Principles
- The Admissions Advisory Committee is a partner in setting Oberlin College recruitment policies, especially to:
  - Cultivate the working relationship between ARN volunteers and the Admissions Office;
  - Become better aware of College policies;
  - Consult with College policymakers as recruitment policies are developed, implemented, assessed, and improved; and
  - Investigate additional partnership and advisory roles related to student success, persistence to graduation, and retention.
- The Admissions Advisory Committee facilitates alumni involvement in College recruiting, especially to:
  - Increase active participation of alumni in recruiting activities;
  - Facilitate transfer of information from the Admissions Office to the ARN; and
  - Increase alumni referrals of prospective students to the Admissions Office.
- The Admissions Advisory Committee encourages alumni recruiters to provide financial support to the College, especially to:
  - Further increase the positive experiences of ARN members;
  - Encourage ARN members to be active in other events of the Alumni Association; and
  - Enhance communication between Admissions and Development, especially the Alumni Office, to better facilitate discussion and cross promotion of events and activities.
- The Admissions Advisory Committee provides lifelong support to alumni needs, especially to:
  - Enhance the legacy recruitment program for children and other family members of alumni; and
  - Continue Reunion weekend programs for returning alumni with children.
- The Admissions Advisory Committee continually communicates with alumni to inform them of recruitment activities and services and to assess changing needs and opportunities for the alumni community, especially to:
  - Provide current and comprehensive online information to alumni;
  - Share information about recruitment and retention with the Alumni Association;
  - Integrate regional recruiting programs with those of regional coordinators, whenever possible;
  - Improve methods of gathering news and information helpful to the Admissions Office; and
  - Encourage more articles about recruitment and ARN volunteering in the Alumni Magazine.

Approved 6/21/03
Executive Board