U.S. Foreign Policy Making
Eve Sandberg, Ph.D.
POLI 228; CRN: 14786
Fall 2013 Oberlin College

T & TH 3:00 P.M. - 4:20 P.M. Room: King 321
Office Hours: Rice 207 W. 1:45-3:45 P.M. or by appointment if necessary

Final Exam: Friday December 20, 2013 at 7-9 P.M.
Please make your travel plans carefully, I cannot change your final exam date.

Questions this Course will Consider:

► What are the “touchstones” of U.S. foreign making?
► Do all U.S. Presidents pursue foreign policies based on common American foreign policy principles? Does “politics stop at the water’s edge” as Senator Arthur Vandenberg (and earlier, Daniel Webster) observed? If not, why not?
► How did the end of the Cold War affect U.S. foreign policies?
► How do, analogical, bureaucratic, realist, and constructivist theories of politics help us understand U.S. foreign policy making?
► How is foreign policy made? How do different areas (economic, security, political) of foreign policy making involve different processes of policy making?
► How are foreign policy decisions implemented? What are the possible, multiple channels of implementation?
► How does domestic politics affect U.S. foreign policy making?
► When did U.S. foreign policy making become so influential globally?
► Will your world of foreign policy making in the next twenty years differ dramatically from foreign policy making in the past twenty years?
► What are the top foreign policy challenges for the U.S. in the next decade?

Students are required to attend and participate in class, to do assignments, and to attend any scheduled talks or movies. If you travel with a dance troupe or sports club and expect occasionally to miss a
class or a speaker, please advise the professor in writing in advance of your absence (electronically is fine).

Grades will be based on the following:
Comparative Review Essay – 20%
Political Essay/Op Ed – 20%
Policy Memo – 20%
Final Exam – 20%
General participation including class participation, postings, attending assigned lectures and other events (note: you cannot participate in class, if you do not attend class) – 20%

If you do not complete any one of your assignments, regardless of your grades on other assignments, you will not have completed the requirements for passing this course. You will be eligible to receive a "no entry" grade.

Readings:
Most of your readings are not from a single book. Rather your readings consist of journal articles or chapters of books that are electronically available on Blackboard. Relevant links and videos can also be found through Blackboard. Mudd library has books and journals as well as government documents and memoirs, etc. (consult the handout on doing library research that the librarian will provide) that you may consult for your research.

You are responsible for the information in the readings when you enter class on the day the readings are listed on the syllabus.

The professor reserves the right to swap assigned readings on the syllabus for other readings or add to the syllabus.

Please familiarize yourself with the Oberlin Honor Code which guides your work in this, and in all, your classes, especially with regard to plagiarism and not submitting the same work in two courses.
http://www.oberlin.edu/students/student_pages/honor_code.html

Computer and Cell Phone Etiquette: cell phones may not be used during class and should be off during each class session; computers may be used only for classroom work such as taking notes or consulting readings or
assignments. If you use your computer to distract yourself and/or your classmates, your participation grade will suffer.

Section I. The Historic Roots of U.S. Foreign Policy Norms and Empire

Tuesday September 3, 2013 Introductory Class:
Faculty presents an overview of this course.
George Washington, Farewell Address
   http://avalon.law.yale.edu/18th_century/washing.asp
Monroe’s State of the Union Address 1823 (Monroe Doctrine)

Thursday September 5, 2013
No class. Observance of Religious Holiday.

Tuesday September 10, 2013 American Exceptionalism
Readings:
Trevor B. McCrisken, "Exceptionalism" in Alexander DeConde,
   Richard Dean Burns, and Fredrik Logevall, eds, Encyclopedia of
   American Foreign Policy (New York: Charles Scribner’s Sons, 2002).
   Be able to discuss the two strands of American Exceptionalism and
   offer some examples.
Fareed Zakaria, From Wealth to Power the Unusual Origins of
   pp. 55-98; 154-192
   What forces were pushing Americanization and expansionism during
   the Antebellum period? What tools did the US have for expansion?
   What constrained U.S. expansion? How did the Civil War affect US
   foreign policy? What forces created what many call the “American
   Empire?” Why do some scholars credit Presidents McKinley and
   Teddy Roosevelt with the development of an American Empire?
Theodore Roosevelt, The Roosevelt Corollary (1904)
Two Maps of U.S. territorial expansion
A timeline of U.S. Intervention in Latin America and the Caribbean.
http://kuhtpp.cc.ukans.edu/cwis/organizations/ias/interven.html

In-Class Discussion of First Assignment:
Writing a Comparative Review Essay
We Americans are the chosen people – the Israel of our time; we bear the ark of the liberties of the world . . . The rest of the nations must soon be in our rear. We are the pioneers . . . ; the advance guard, sent on through the wilderness of untried things to break a new path in the New World that is ours . . . Long enough have we been skeptics with regard to ourselves and doubted whether, indeed, the political Messiah has come. But he has come in us, if we would but give utterance to his promptings. Herman Melville, *White-Jacket* (1850)

Thursday September 12, 2013

**Wilsonian foreign policies and “There at the Creation” of the post-World War II Foreign Policy Strategies of Presidents Franklin Roosevelt, Truman, Eisenhower, and Kennedy.**

**Readings:**

Woodrow Wilson’s Fourteen Points (Liberalism/Wilsonianism)

[http://www.lib.byu.edu/~rdh/wwi/1918/14points.html](http://www.lib.byu.edu/~rdh/wwi/1918/14points.html)

The Atlantic Alliance

FDR’s Four Freedoms Address


Harry S. Truman’s Address Before a Joint Session of Congress, March 12, 1947 (known as the Truman Doctrine this request for aid to Greece and Turkey was seen as a policy statement of containment)

[http://ac.acusd.edu/History/text/coldwar/truman47.html](http://ac.acusd.edu/History/text/coldwar/truman47.html)

X (George Kennan), “The Sources of Soviet Conduct” *Foreign Affairs* July 1947 pp. 566-582.

John F. Kennedy Presidential Library and Museum, *John F. Kennedy Alliance for Progress*


President Eisenhower’s Farewell Address and the “Military Industrial Complex”

**Key Words, Phrases, Concepts, and Theories:**

The Atlantic Alliance, Hiroshima and Nagasaki; George Kennan and Realism/Containment issues; The Truman Doctrine; The Marshall Plan; Wilsonianism/Idealism, Peace Corps, and Alliance for Progress: Who Lost China?

Military Industrial Complex
Section II. Theories and Tools of U.S. Foreign Policy Making

Tuesday September 17, 2013 Cognitive Theories of Foreign Policy Making: Korea and Vietnam Through the Lens of Analogical Decision Making and Group Think.
Readings:

TUESDAY, SEPT. 17, 2013 6:00 PM (Cleveland) UNION CLUB – “Balancing Pressure with Diplomacy: US Strategy with Iran at a Critical Juncture”

Thursday September 19, 2013 Making Foreign Policy: the Cuban Missile Crisis Through the Lens of Bureaucratic Decision Making
Readings:
Evan Thomas, “Bobby at the Brink” Newsweek Aug 14, 2000

Friday, September 21 Absentee Ballots Available in Ohio for Nov 5 Election in Ohio.

Tuesday September 24, 2013 Executive and Congressional Authority and Roles in U.S. Foreign Policy Making
Readings:
James M. Lindsay, Congress and the Politics of U.S. Foreign Policy (Johns Hopkins University Press, 1994 paperback edition) pp. 11-75; 119-139.
James M. Lindsay’s blog: “Water’s Edge” http://blogs.cfr.org/lindsay/

What motivates different legislators when they take positions on foreign policy options? For a President who wishes to enact foreign policy
initiatives, what are the "veto points" in the system that could prevent him/her from achieving his/her goals? What tools have Presidents used to bypass the "veto points" for their proposed foreign policy agendas? Are there differing issues for democratic and authoritarian states when making foreign policy? What is the War Powers Act and how effective is it?

Thursday September 26, 2013. Noon to 1:00 p.m. (ET)
"Challenges of Global Governance" Stewart M. Patrick, Senior Fellow and Director of the International Institutions and Global Governance Program, CFR.
How new threats and rising powers are altering world politics and how multilateral institutions can adapt.

Section III. Presidential Doctrines in U.S. Foreign Policy Making

Thursday September 26, 2013. LBJ, Nixon, and Kissinger
Readings:

In-Class Discussion of Third Assignment: Writing a Memo
Tuesday October 1, 2013 Carter
Readings:
pp. 115-135
Walter Russell Mead, “The Carter Syndrome” *Foreign Policy* Jan/Feb
2010: 58, 60-64.
Carter and Brzezinski Responses to Mead- *Foreign Policy* March/April
2010
Carter’s Alternative Approach – one page handout detailing Carter’s
main foreign policy goals (available on Blackboard)

**Thursday October 3, 2013. Class library research session!**
Megan Mitchell, Reference and Instruction Librarian
Room: TBA

**Monday, October 7, 2013. Final Deadline to Register to Vote in the
Nov. 5 Election in Ohio.**

Tuesday October 8, 2013 The foreign policies of Presidents
Ford, Reagan, and GHW Bush
Readings:
Reed Welch, “Presidential Success in Communicating with the Public
33, No. 2. (Jun., 2003) pp. 347-365
Chester Pach, “The Reagan Doctrine: Principle, Pragmatism, and
pp. 75-88.
Kiki Caruson and Victoria A. Farrar-Myers, “Promoting the
President’s Foreign Policy Agenda: Presidential Use of Executive
President Gerald Ford on Eastern Europe in his debate with
Governor Carter
GHW Bush’s “New World Order” speech to Congress

**Wednesday, October 9, 12:00 to 1:00 p.m.**
"U.S. Foreign Policy and the Rights of Women and Girls"
Rachel B. Vogelstein, Fellow for Women and Foreign Policy, CFR
Thursday October 10, 2013 Foreign Policies of Bill Clinton

Reading:

Monday October 14, 2013: Comparative Academic Review Is Due
You MUST submit a hardcopy in the black plastic box on the wall outside Rice 207 by 5:00 P.M. and ALSO post electronically on Blackboard by 5:20 P.M.

Tuesday October 15, 2013 Foreign Policies of George W. Bush

Readings:
Donald Rumsfeld “Transforming the Military” Foreign Affairs Vol. 81. No. 3. May/June 2002 pp. 20-32

Thursday October 17, 2013 The Foreign Policies of Barak Obama

Readings:
Zbigniew Brzezinski, “From Hope to Audacity” Foreign Affairs vol. 89, No. 1. Jan/Feb 2010
Parag Khanna, “How’s That New World Order Working Out?” Foreign Policy December 2010

Fall Recess: Saturday, October 19 - Sunday, October 27

Tuesday October 29, 2013 U.S. Foreign Policy and Multilateralism
Readings:
Joshua Busby and Jonathan Monten, Republican Elites and Foreign Policy Attitudes *Political Science Quarterly* Volume 127, Number 1. Spring 2012. pp. 105-142(38)

Thursday October 31, 2013 Presidential Advisers, Administrative Agencies, and Congressional Committees
Readings:

In-Class Discussion of Second Assignment: Writing a Political Essay/Op Ed

Tuesday November 5, 2013: REMEMBER TO VOTE!!!!
ELECTION DAY in OHIO

Tuesday, November 5, 12:00 to 1:00 p.m.
American Grand Strategy"
Richard N. Haass, President, CFR
Tuesday November 5, 2013 External vs. Internal Debates on Foreign Policy Making

Thursday November 7, 2013 Hilary Rodam Clinton and “Civilian Power” Approaches to Foreign Policy

November 8, 2013 Peter Baker (NYT) speaking on Oberlin College Campus

Tuesday November 12, 2013 The Economics of Foreign Policy
Peter Rudloff, James M. Scott, and Tyra Blew, “Countering Adversaries and Cultivating Friends Indirect Rivalry Factors and the Allocation of Foreign Aid.” Cooperation and Conflict vol 48 no 3 (September 2013), 401-423

Thursday November 14, 2013 The United States and China
Monday November 18, 2013 Political Essay/OpEd is Due
You MUST submit a hardcopy in the black plastic box on the wall
outside Rice 207 by 5:00 P.M. and ALSO post-electronically on
Blackboard by 5:20 P.M.

Tuesday November 19, 2013 China Continued.
David C. Kang, “Between Balancing and Bandwagoning: South
Korea’s Response to China” Journal of East Asian Studies
January 1, 2009.
Mark Lynas, “How Do I Know China Wrecked the Copenhagen
Deal? I Was in the Room.” The Guardian Tuesday 22 December
2009 guardian.co.uk

This call will not be scheduled unless there is sufficient student demand.
Thursday, November 21, 12:00 to 1:00 p.m.
"Pandemic Preparedness"
Laurie Garrett, Senior Fellow for Global Health, CFR

Thursday November 21, 2013 Iran’s Regional and Global
Foreign Policies
Akbar Ganji, “Who is Ali Khamenei? The Worldview of Iran’s
Supreme Leader” Foreign Affairs September/October 2013.
pp. 24-48.
Olli Heinonen, “The Rocky Road of Nuclear Diplomacy with
Iran” Arms Control Today vol 42 No 6 July/August 2012.
pp 8-10.
Hossein Mousavian, “The Iranian Nuclear Dispute: Origins
and Current Options” Arms Control Today vol 42 No 6
Robert Jervis, The Meaning of the Nuclear Revolution Statecraft and the
Prospect of Armageddon (Ithaca and London: Cornell University Press,
1989) Chapter Five, “Psychological Aspects of Crisis Stability”
pp. 136-173.
United States Department of State Iran on the state terrorism list.
Tuesday November 26, 2013 U.S. Foreign Policy Towards Russia and Putin
Marc Champion, “Marching to War” *Wall Street Journal* August 5, 2009

Thursday November 28, 2013 Happy Thanksgiving!!

Tuesday December 3, 2013 U.S. Foreign Policy: Afghanistan

Wednesday, December 4, 12:00 to 1:00 p.m.
“The State of U.S.-Pakistan Relations"
Daniel Markey, Senior Fellow for India, Pakistan, and South Asia, CFR
Thursday December 5, 2013  Continuities and Change in U.S. Foreign Policy
Condoleezza Rice, Rethinking the National Interest American Realism for a New World Foreign Affairs (July/August 2008), 2-26.
G. John Ikenberry, “America’s Imperial Ambition” Foreign Affairs (September/October 2002), 44-60.

Monday December 9, 2013 Memo Assignment is Due
You MUST submit a hardcopy in the black plastic box on the wall outside Rice 207 by 5:00 P.M. and ALSO post electronically on Blackboard by 5:20 P.M.

Tuesday December 10, 2013 wrap up

Thursday December 12, 2013 wrap up
Sandberg Syllabus Addendum Fall 2013

Council on Foreign Relations Conference Calls

POLT 120
Thursday, September 26, 12:00 to 1:00 p.m. (ET)  "Challenges of Global Governance"
   Stewart M. Patrick, Senior Fellow and Director of the International Institutions and
   Global Governance Program, CFR: How new threats and rising powers are altering world politics and
   how multilateral institutions can adapt.

POLT 228
Wednesday, October 9, 12:00 to 1:00 p.m. (ET)  "U.S. Foreign Policy and the Rights of Women and
   Girls"  Rachel B. Vogelstein, Fellow for Women and Foreign Policy, CFR

POLT 120
Thursday, October 24, 12:00 to 1:00 p.m. (ET)  "Nontraditional Warfare"
   Max Boot, Jeane J. Kirkpatrick Senior Fellow for National Security Studies, CFR

POLT 228
Tuesday, November 5, 12:00 to 1:00 p.m. (ET)  "American Grand Strategy"
   Richard N. Haass, President, CFR

This call will not be scheduled unless there is sufficient student demand.
Thursday, November 21, 12:00 to 1:00 p.m. (ET)  "Pandemic Preparedness"
   Laurie Garrett, Senior Fellow for Global Health, CFR

POLT 228
Wednesday, December 4, 12:00 to 1:00 p.m. (ET)  "The State of U.S.-Pakistan Relations"
   Daniel Markey, Senior Fellow for India, Pakistan, and South Asia, CFR