TAPPAN
Tap in to your Oberlin network.

TAPPAN and Switchboard: Online Tools for Alumni Engagement

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• What is TAPPAN?

• Why would anyone want to get rid of OBIEWeb?

• Timeline
Phase I Features

• Online Directory

• Email Forwarding

• Class Notes

• This doesn’t sound all that different from OBIEWeb…
Phase I Features

• Career Connection / TAPPAN Advisor Network

• Events / Regional Clubs

• Volunteer-driven Content Management

• Integrated Giving Page / Fundraisers in Action

• User-controlled communications

• Role-basing
Phase II Features

- Alumni Business Directory
- Alumni Blogs
- Forum / Discussion Boards
- Alumni-to-Alumni Job Postings
What is Switchboard?

Switchboard is Craigslist minus the creepiness.

Switchboard is Oberlin Classifieds, available wherever you are.

Switchboard is a chance for students, alumni, parents, faculty and staff to connect.

Switchboard is awesome.

switchboard.oberlin.edu
What can I do now?

• Sign up for Switchboard
  – Post an ask/offer
  – Help out someone with an ask/offer

• Sign up to beta test TAPPAN
  – Sign up on your evaluation form

• Spread the word that TAPPAN is coming

• Connect with others in your region