2015 Alumni Volunteer Summit Highlights and Notes

This document includes some facts, figures, hyperlinks, and information that can be incorporated into communication with classmates and other alumni. If you have any questions, please contact the Alumni Office at alumni@oberlin.edu or 440-775-8692 or the Oberlin Annual Fund at annual.fund@oberlin.edu or 440-775-5542.

Career Engagement Initiatives

10,000 Strong! Our goal is to have 10,000 career connections between alumni and with students over the coming year. Be a part of it!

The Oberlin Switchboard (https://oberlin.switchboardhq.com) is a place for Obies to help Obies: you can ask for the things you need and offer the things you have, including but not limited to jobs, housing, advice, and anything in between. To get involved:
· Sign up!
· Comment on a post to help out a fellow Obie
· Post your first Ask or Offer
· Indicate your interests: e.g. your major, career or life interests, your location.

The Saturday sessions presented other ways to make career connections with students and your fellow alumni:
· Keep your Tappan profile up-to-date and check off “yes” to “Career Connections” (offering advice about your field)! [https://alumni.oberlin.edu]
· Offer assistance and post internships and jobs that come across your desk to Switchboard!
· Sponsor a Winter Term project. Provide or find Winter Term and summer housing for a student intern!
· Forward/Post internships and entry-level job opportunities to the Career Center/Obie Opps:
  o ocareers@oberlin.edu - post a job
  o internships@oberlin.edu - post an internship
  o https://new.oberlin.edu/office/career-center/for-alumni/
· Connect at Regional Networking Events
  o Offer to host and/or facilitate!
  o Attend, participate, and connect people you’ve met – during and after the event!

Admissions

The Class of 2019 Admissions Profile is online.

How to help the Admissions Office
The Oberlin College Admissions Office values the participation of alumni in recruiting efforts. Our staff is only able to speak with a small percentage of the prospective students each year. Alumni are a valuable asset in the recruiting process—as you meet young students, you can share your Oberlin experiences with them and bring the college to life.

There are several ways that Oberlin alumni can help the Admissions Office:

1. **Join the Alumni Recruiting Network (ARN).** The ARN is a collection of approximately 1,100 alumni volunteers who help recruit students by representing Oberlin at college fairs, attending information sessions or receptions, or interviewing prospective students. Families appreciate the opportunity to speak with alumni because it is through personal stories that students have a sense of the Oberlin community. Additional information about the ARN is available online at [www.oberlin.edu/arn](http://www.oberlin.edu/arn)

2. **Refer Prospective Students.** Many alumni provide the Admissions Office with the names and contact information for potential students. We will send the student information and encourage them to look seriously at Oberlin. [www.oberlin.edu/alumreferral](http://www.oberlin.edu/alumreferral)

3. **Recommend High Schools.** The Admissions Office staff visits over 500 high schools annually. However, there are many that we miss. If you know of a high school near you, please pass the name along to us. The chances are good that we know of it and may even visit there, but we are always interested in learning about another high school.

4. **Agencies.** Agencies are organizations that work with underrepresented student populations (students of color, first-generation students, or low income students). As our staff travel around the country, we visit agencies and speak with staff members about Oberlin. We know of approximately 300 agencies—some independent agencies and some branches of national agencies—but we would love to know of more that work with talented students who could succeed at Oberlin.

5. **Boards.** Many of our volunteers serve on local Boards. If you are part of an organization that works with high school students in some way, we would love to know about it.

6. **Be Enthusiastic.** Oberlin is flourishing. You’ve heard about the incredibly talented students on campus. We’ve recently completed the Kohl Building and the Kahn Residence Hall (the sustainability residence hall for first-year students). Our graduates are heading out into the “real world” and making a difference. The easiest thing for you to do is to share news about the wonderful things happening on campus with anyone you meet. Wear your Oberlin t-shirt or sweatshirt with pride—you never know who might see it. Tell your cousins, nieces, nephews, children, grandchildren, or friends’ children about Oberlin.

7. **Spread the Word.** Tell all of your Obie acquaintances about how they can be involved. For more information, contact Joshua Levy ’94, Senior Assistant Director of Admissions and Coordinator, Alumni Recruiting Network at joshua.levy@oberlin.edu.

### Updating Contact Information and Networking

The TAPPAN Network is an online directory and record updating system available for alumni, students, staff, and faculty of Oberlin College. Users can update their contact information to ensure delivery of the [Oberlin Alumni Magazine](http://alumni.oberlin.edu) and emails about Oberlin news and events. Students will be able to make connections with alumni who can offer advice about careers or Winter Term opportunities. Alumni will be able to connect with friends and find people they may have lost touch with via enhanced search features. The TAPPAN Network can be found at [http://alumni.oberlin.edu](http://alumni.oberlin.edu).
Step 1: Register for the TAPPAN Network

Users of the TAPPAN Network will need to create new usernames and passwords. The process should take only a moment by following these steps:

1. Click here to go to the TAPPAN Network registration page.
2. Enter your last name, your ID number, and your class year.
3. Read and accept the TAPPAN Network Privacy Policy.
4. Create a username and password.

After completing these steps you will be registered for the TAPPAN Network. If you encounter any problems with registration, please contact us at alumni@oberlin.edu.

Step 2: Update Your Profile

Click on My Profile on the left menu to open your profile options.

Edit My Profile will let you see all your information we have on file. You can edit the individual sections of your profile, including adding information about your family, activities from your days at Oberlin, and letting us know your preferred contact methods. The checkboxes in each section will allow you to hide information from public view.

View Public Profile will allow you to look at how others will see your profile.

Edit your profile today.

Step 3: Search for Classmates

There are two search methods available in the Directory menu:

- **Basic**: Search by name, class year, or range of class years.
- **Advanced**: Search by geography, academic background, Oberlin activities and dorms.

You can save searches for future reference and bookmark profiles by adding users to your Friends List. If you spot an error in another user's profile, there is a link available for contacting our office so we can update information. You can also contact a user directly from their profile.

Try out a directory search.

Step 4: Post a Class Note

Letting your fellow alumni know what you have been up to is now easier to do. Notes are submitted using a single form, including customizable text and urls. You can also receive notifications of new class notes with subscriptions. Subscriptions can be based on class year, major, topic, and if a user is part of your Friends List. Notes are also searchable.

Post a class note.

Step 5: Become a Career Advisor

One of the new features available in the TAPPAN Network is the Career Connection Advisor Network. This allows users to create a more robust career profile to facilitate networking with alumni and connecting with current students.

Volunteer to be a career advisor.

Alumni Awards

**2015 Alumni Awards Presented by Jed Johnson ’80, Chair of the Awards Committee**

Alumni Medal: Clyde Owan ’79 (presented during Commencement/Reunion Weekend)
Alumni Appreciation Award: Jeanne Atkinson ’53

Volunteer-of-the-Year Awards:
- Class President: Polly Washburn ’90
- Class Agent/Reunion Gift Committee Chair: Lisa Whitfield ’90
Oberlin Illuminate Campaign Update

Presentation by Bill Barlow, Vice President for Development and Alumni Affairs, 9/19/2015: Please see the Power Point Presentation, "Oberlin Illuminate Campaign Update" linked to from the AVS webpage.

Conservatory 150th Anniversary

See:

Con 150 Online Resources.pdf
Con 150 Planning Notes (AVS followup).pdf
Con 150 Photos and Promo (AVS followup).pdf

Thank you for your service to Oberlin College and Conservatory!