Potential = Economic Development Bridges Cultural Divides.
60 years of topsoil

Superbugs
$100 trillion
2050

Alt Right
Whiteness
How must our worldview (hearts and minds) shift to create comprehensive wealth?
Biomimicry

Fashion Software

Rural Development Leadership Development

Philanthropy Climate Solutions Organizing

Entertainment Sharing Economy Policy

Technology Manufacturing Local Economies

Food Systems Soil Science Farming

Solar Ranching Textiles

Journalism
CLIMATE BENEFICIAL™

NON-PROFIT CARBON FARM FUND
- generates donations of 1% for regenerative fiber systems

CARBON FARM PLANNING & IMPLEMENTATION
- provides seed money for carbon farming
- compost applied to rangelands is one of numerous beneficial Carbon Farming practices
- sequesters carbon on farms and rangeland and increases fertility & water holding capacity in soils

FIBER ANIMALS
- contribute to carbon sequestration via managed grazing

FIBER PROCESSING
- produces Climate Beneficial yarns & fabrics

BRANDS, DESIGNERS & MAKERS
- create Climate Beneficial textiles & garments
  (These 100% natural fiber clothes can also be composted and returned to the land to regenerate soils)

RETAIL SALES
-
BALLE’s Local Economy Framework

1. Act Local First
2. Prioritize Equity
3. Regenerate Soil & Nature
4. Accelerate Collaboration
5. Share Ownership
6. Shift Capital
7. Co-create Policy
8. Cultivate Connection
Robots + Elder Care

Growing Extinct Species

Publicly Available Human Genomes
What Is Our Role?
Values-Driven Innovation
Nothing is Inevitable
Bet ($) on the Right Answer
No Shortcuts in Relationship
Invest in the process that turns knowledge into wisdom.
If we do this, we all thrive.